



## **A ONE WEEK WORKSHOP**

On

## **INTELLECTUAL PROPERTY RIGHTS**

**[24<sup>th</sup> to 29<sup>th</sup> AUG- 2020]**





**A ONE WEEK WORKSHOP ON**

## **INTELLECTUAL PROPERTY RIGHTS**

**AUGUST 24th to 29th, 2020**

**Resource Person:**

**Dr.P.VIJAYA LAXMI, HOD, Dept. of Commerce &  
Business Mgt. KAKATIYA UNIVERSITY**



## **VISION**

To become a centre of excellence in the field of Computer Science and Engineering that produces innovative, skillful, socially responsible and ethically strong professionals.

## **MISSION**

- To create, share, and apply knowledge in Computer Science, including interdisciplinary areas that extend the scope of Computer Science and benefit humanity by providing state-of-the-art training, hands on experience and healthy research environment.
- To educate students to be successful, ethical, and effective problem-solvers and life-long learners who will contribute positively to the economic well-being of our region and nation and who are prepared to tackle complex challenges of the world.

## **P.E.O , P.O, & P.S.O**

### **PROGRAMME EDUCATIONAL OBJECTIVES (PEO's):**

**PEO – 1:** The primary object of the interdisciplinary choice based introductory courses at the UG and PG levels is to create IPR literates by exposing students to operational concepts in IPR.

**PEO – 2:** The object of the choice based interdisciplinary IPR course for the PhD students drawn from diverse departments of the university is to make them appreciate the nuances of IPR and how it is relevant to them in their research process

### **PROGRAMME OUTCOMES (PO's):**

- Have an understanding of the fundamental legal principles relating to confidential information, copyright, patents, designs, trade marks and unfair competition.
- Be able to identify, apply and assess principles of law relating to each of these areas of intellectual property.
- Understand the legal and practical steps needed to ensure that intellectual property rights remain valid and enforceable.
- Be able to demonstrate a capacity to identify, apply and assess ownership rights and marketing protection under intellectual property law as applicable to information, ideas, new products and product marketing.
- Understand current and emerging issues relating to the intellectual property protection, including those relating to indigenous knowledge or culture, information technology especially the distribution of material on the internet, biotechnology and international trade.
- Be able to anticipate and subject to critical analysis arguments relating to the development and reform of intellectual property right institutions and their likely impact on creativity and innovation.











### **PROGRAMME SPECIFIC OBJECTIVES (PSO's):**

The courses at the UG and PG levels will sensitize the students to issues of intellectual property rights in an academic system so that they imbibe ethical practices at an early phase of their lives, which in the longer run get deeply embedded as good practices, as they step into their professional trajectories. Researchers with skills in landscaping of technologies based on comprehensive literature searches that include accessing and analyzing patent literature and using the same for focused definition of their research problems and working out patent non-infringing solutions to their research problems thereby enhancing the quality of research output and targeting them for possible commercialization. A platform with sound foundation for the development of smart human resource with appropriate training to explore new careers in IPR, management of innovation, enhanced employability and entrepreneurs from within the university system.

Date: **22-08-2020**

### CIRCULAR

All the faculty here by informed that we are planning to conduct a One Week Workshop on “ **INTELLECTUAL PROPERTY RIGHTS Programme** ”. In this regard we will discuss plan of action for the program .So all are requested to come to Computer Lab-I at 03.40pm today.

SL.NO	NAME OF THE FACULTY	DESIGNATION	SIGNATURE
1	Mr.V.SUDHARSHAN	HoD CSE , ASSOC.PROF	
2	Mr.N.ARUN BABU	HoD,MECH	
3	Mr.CH.KRISHNA PARASAD	HoD,EEE	
4	Mr.K.RAJESH	HoD,ECE	
5	Mr.G.VENKANNA	HoD,CIVIL	
6	Dr.V.DEVANDAR	HoD,MBA	
7	Mr.SD.PASHA	HoD,H&S	
8	Mr.V.SURESH	T & P INCHARGE	



**INTERNAL CIRCULAR TO FACULTY  
ABOUT WORK SHOP**

<b>DEPARTMENT</b>	<b>BTech</b>	<b>DATE</b>	<b>23-08-2020</b>	<b>A Y</b>	<b>2020-2021</b>
<b>SEMESTER</b>	-	<b>ACTIVITY *</b>	<b>A ONE WEEK WORK SHOP ON INTELLECTUAL PROPERTY RIGHTS</b>		
Name of the speaker(s)		<b>Mr.V.SUDHARSHAN</b>			
Designation		<b>HEAD OF THE DEPARTMENT</b>			
Institution/University/Organization		<b>KHAMMAM INSTITUTE OF TECHNOLOGY&amp;SCIENCES</b>			
Title of the Seminar/Guest Lecture		<b>PLAN OF ACTION FOR THE PROGRAM</b>			
Date & Time		<b>23-08-2020 &amp; 03.40 p.m</b>			
Venue		<b>COMPUTER LAB-I</b>			
Beneficiary		<b>FACULTY</b>			
Activity*: Adv. Topics / Subject / General / Placement / Higher Education / EDP/ Ethics / Professional Society / Association					





Date: **23-08-2020**

## **CIRCULAR**

All the students of III B.Tech, I Semester are here by informed that there is a training program on “**INTELLECTUAL PROPERTY RIGHTS**”, Scheduled from **24<sup>th</sup> - 29<sup>th</sup> August, 2020**.

  
PRINCIPAL  
KHAMMAM INSTITUTE OF TECHNOLOGY & SCIENCES  
Ponnakai (Village), Khammam (Rural) Dist. T.S.





## INTERNAL CIRCULAR TO STUDENTS ABOUT WORKSHOP ON INTELLECTUAL PROPERTY RIGHTS PROGRAM

DEPARTMENT / PROGRAM	<b>BTECH</b>	AY	2020-21
YEAR / SEM / SECTION	<b>III B.TECH I SEM BTECH</b>	DATE	23-08-2020
Activity	<b>INTELLECTUAL PROPERTY RIGHTS PROGRAM</b>		
Name of the speaker(s)	<b>Dr. P.VIJAYA LAXMI</b>		
Designation	<b>HoD DEPARTMENT OF COMMERCE &amp; BUSINESS MANAGEMENT</b>		
Institution/University/Organization	<b>KAKATIYA UNIVERSITY</b>		
Title of the Seminar/Guest Lecture	<b>INTELLECTUAL PROPERTY RIGHTS PROGRAM</b>		
Date & Time	<b>24<sup>th</sup> -29<sup>th</sup> AUG,2020</b>		
Venue	<b>KHAMMAM INSTITUTE OF TECHNOLOGY &amp; SCIENCES</b>		
Beneficiary	<b>III B.TECH I SEM</b>		
Activity *: Adv. Topics / Subject / General / Placement / Higher Education / EDP / Ethics / Professional Society / Association			



Sri Karthika Educational Society's

**KHAMMAM INSTITUTE OF TECHNOLOGY & SCIENCES**

(Affiliated to JNTUW & Approved by AICTE, New Delhi)

Ponnakal (Village), Khammam (Rural), Khammam (Dist) -507170

Phone: 08742 - 285399, 9908557792

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## **TOPICS COVERED DURING WORKSHOP**

- Introduction to Intellectual property: Introduction, types of intellectual property, international organizations, agencies and treaties, importance of intellectual property rights.
- Trade Marks: Purpose and function of trademarks, acquisition of trade mark rights, protectable matter, selecting, and evaluating trade mark, trade mark registration processes.
- Law of copy rights: Fundamental of copy right law, originality of material, rights of reproduction, rights to perform the work publicly, copy right ownership issues, copy right registration, notice of copy right international copy right law.
- Law of patents: Foundation of patent law, patent searching process, ownership rights and transfer Trade Secrets: Trade secret law, determination of trade secret status, liability for misappropriation of trade secrets, protection for submission, trade secret litigation.
- Unfair competition: Misappropriation right of publicity, false advertising. New development of intellectual property: new developments in trade mark law; copy right law, patent law, intellectual property audits.
- International overview on intellectual property, international – trade mark law, copy right law, international patent law, and international development in trade secrets law.



Estd. 2008

Jr. Karim's Educational Society's

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(Affiliated to JNTU & Approved by AICTE, New Delhi)

Potturaj (Village), Khammam (Rural), Khammam (Dist) - 507170

Phone: 08742 - 265305; 9908567792

DEPARTMENT/PROGRAM		B.Tech	AY	2020-2021
YEAR / SEM / SECTION		III-I SEM	DATE	24-08-2020- 29-08-2020
S.No.	Roll No.	Name of the Student		
1.	18QP1A0501	ALLAM PRATHYUSHA		
2.	18QP1A0502	ANNADEVARA BHAVANI SHANKAR		
3.	18QP1A0503	ATYAM GOPINATH		
4.	18QP1A0504	AYILURI HARITHASRI		
5.	18QP1A0505	BAGAM ANEELA		
6.	18QP1A0506	PRIYANKA DEVI BALIDA		
7.	18QP1A0507	BANDARU HARSHITHA		
8.	18QP1A0508	BARIGELA GOUTHAM		
9.	18QP1A0509	BEJAWADA SARITHA		
10.	18QP1A0511	BONAGIRI SANGHAVI		
11.	18QP1A0512	BUDDHAVARAPU SAI RAM KAMAL		
12.	18QP1A0515	CHERLA UTHEJ KUMAR		
13.	18QP1A0516	CHERUKURI BHAVITHA		
14.	18QP1A0517	CHILLAMCHARLA NIKITHA		
15.	18QP1A0518	DARA LIKHITHA		
16.	18QP1A0520	YAMINI DODDA		
17.	18QP1A0521	DONDA NARESH		
18.	18QP1A0522	DONTHEBOINA NANDINI		
19.	18QP1A0523	GADADASU PRIYANKA		
20.	18QP1A0526	GOLLA NAVYA SREE		
21.	18QP1A0527	GRANDHI LAKSHMI MANI TEJASWI		
22.	18QP1A0528	GUNDA AMULYA PADMAVATHI		
23.	18QP1A0529	JADALA CHANDU		

24.	18QP1A0530	SHAIK RUHT TABASSUM
25.	18QP1A0531	K VENKATA NAGA SAI ANUSHA
26.	18QP1A0533	KANDIMALLA NAVYA
27.	18QP1A0534	KANNAM MAARI
28.	18QP1A0535	KASTALA BHARGAV RAMUDU
29.	18QP1A0536	KAVURI MANASA
30.	18QP1A0561	SUDHA NIVEDITHA
31.	18QP1A0563	PAKALAPATI NAVYA
32.	18QP1A0564	PATERU GOPI
33.	18QP1A0566	PULUSU SANDHYA
34.	18QP1A0567	RANGARAJU TEJASWI
35.	18QP1A0568	RATAKONDA LAXMI PRASANNA
36.	18QP1A0569	SAIKUMAR RAVURI
37.	18QP1A0570	SAIPRIYA SHEELA
38.	18QP1A0571	SANNAILA VARSHITHA
39.	18QP1A0572	SATYALA GOPINADH
40.	18QP1A0573	SHAIK ZUBAIR MIYA
41.	18QP1A0574	SILIVERU SAI KUMAR
42.	18QP1A0575	SIVARAJU VENKATA NAGA SATYA LAVANYA
43.	18QP1A0576	SRI KEERTHI YENUNULA
44.	18QP1A0577	TALLOJU DINESH
45.	18QP1A0579	THATHA SNEHALIKA
46.	18QP1A0580	THATIKONDA NIKHIL SANDESH
47.	18QP1A0581	THATIKONDA VARSHA
48.	18QP1A0582	THONUPUNURI BHAVANI
49.	18QP1A0583	UMMANENI UPENDER
50.	18QP1A0584	UNNAM UDAY KUMAR
51.	18QP1A0585	UPPALA DIVYA
52.	18QP1A0586	VANAMA ROHITHA
53.	18QP1A0587	VANDANAPU THANUJA
54.	18QP1A0588	VARAGANI SUNAVYA
55.	18QP1A0590	VEMULAPALLI SRUTHI
56.	18QP1A0591	YALAGANDULA SAI POOJA

57.	18QP1A0592	YERRAGUNTA SNEHA
58.	18QP1A0593	KAMA SATYA PRAKASH
59.	18QP1A0594	PEDDINENI ASHISH
60.	19QP5A0501	GUGULOTH VINAYAK
61.	19QP5A0502	THANDRA MANOHAR
62.	19QP5A0503	SHAIK AHMAD PASHA
63.	19QP5A0504	MEKAPOTULA MAHESH
64.	19QP5A0505	ANUMOLA VYSHNAVI
65.	19QP5A0506	DEVARAKONDA TEJASWI
66.	19QP5A0507	VELISHALA RAKESH
67.	19QP5A0508	DESHATI VAMSHI
68.	18QP1A0401	ALUKA NAVYA KUMARI
69.	18QP1A0402	A SRAVAN KUMAR
70.	18QP1A0403	ALIMINETI RAJESH
71.	18QP1A0404	ALIKUNTA HARI PRASAD
72.	18QP1A0405	AREMPULA GURUNADHAM
73.	18QP1A0406	B SAI GANESH
74.	18QP1A0407	BOLLEDDULA PRAMOD KUMAR
75.	18QP1A0408	B KARTHEEK
76.	18QP1A0409	CHALLA RAVINDRABABU
77.	18QP1A0410	CHENNA BOINA SAI PAVAN
78.	18QP1A0411	CHILUKURI RAJESH
79.	18QP1A0412	CHIVUKULA VAHNIKA VAGDEVI
80.	18QP1A0413	DUDDUKURI SRAVANI
81.	18QP1A0414	GUDUGU NITHYA
82.	18QP1A0420	LAXMI MADHAVI JANGALA
83.	18QP1A0421	MACHINENI SAI PRAMOD
84.	18QP1A0422	MANKENA MEGHANA
85.	18QP1A0423	NAINI MADHURI
86.	18QP1A0424	NEDUNOORI TEJASWINI
87.	18QP1A0425	NETHAVATH PRAVEEN KUMAR
88.	18QP1A0426	N. AVINASH REDDY

89.	18QP1A0432	RACHA SANJANA
90.	18QP1A0433	RAMAGIRI ANUSHA
91.	18QP1A0434	SHAIK ILIYAZ
92.	18QP1A0435	SHAIK MOHAMMAD HUSSAIN
93.	18QP1A0436	SHAIK SHAHIN
94.	18QP1A0437	SRIPARASHARA DHARANI
95.	18QP1A0438	S. VAMSHI KRISHNA
96.	18QP1A0439	T V R S PHANI KRISHNA
97.	18QP1A0440	THANNIRU OMKAR
98.	18QP1A0441	VALLURI RANI
99.	18RC1A0558	SOMU SWATHI
100.	18RC1A0559	TALLURI PAVANI
101.	18RC1A0560	THANGELLA SAI SUMA SREE
102.	18RC1A0562	VADDEBOINA PRAVALLIKA



